





**ŋeŋi ūi zō āgōgē ād ū zāā ŋvāk z gō z vāp šōvāk i ūāūŋ%āpāā**

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New Vehicle Markets Summary					
	Local Markets				Statewide
	Hawaii	Kauai	Mauai	Oahu	Total
<b>Market Summary</b>					
First Quarter, '05	2,366	924	2,208	12,344	17,842
First Quarter, '06	2,243	743	1,917	12,076	16,979
Percent change	-5.2%	-19.6%	-13.2%	-2.2%	-4.8%
<b>Light Truck Market Share</b>					
First Quarter, '05	65.9%	72.0%	62.8%	53.4%	56.6%
First Quarter, '06	65.1%	71.3%	64.3%	52.7%	56.5%
Change (share points)	-0.8	-0.7	1.5	-0.7	-0.1
<b>Big Three Market Share</b>					
First Quarter, '05	30.0%	38.0%	35.9%	25.7%	29.6%
First Quarter, '06	26.1%	37.7%	32.0%	26.2%	27.4%
Change (share points)	-3.9	-0.3	-3.9	0.5	-2.2
<b>Market Share for Top 10 Selling Brands in State (First Quarter 2006)</b>					
Toyota/Scion	25.5%	26.1%	26.0%	24.6%	24.9%
Nissan	8.9%	14.1%	13.4%	12.3%	12.1%
Honda	19.2%	11.8%	11.8%	9.8%	11.4%
Ford	8.8%	12.0%	18.3%	8.0%	9.4%
Chevrolet	4.0%	7.8%	2.9%	5.8%	5.3%
Dodge	8.0%	7.5%	4.5%	4.1%	4.8%
Mazda	9.0%	3.8%	3.0%	3.5%	4.2%
Lexus	0.2%	0.1%	2.9%	3.4%	2.8%
Hyundai	1.1%	3.5%	1.4%	2.5%	2.2%
BMW	0.2%	0.1%	2.0%	2.5%	2.1%

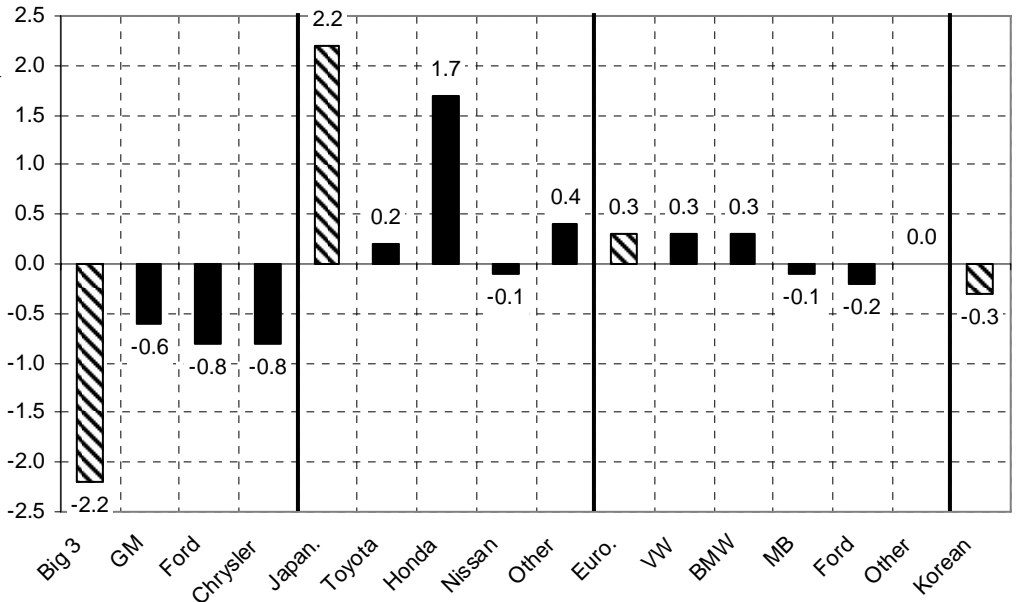
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**Change in New Retail Light Vehicle Market Share  
 First Quarter 2006 vs. First Quarter 2005**



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